



CITY OF ROANOKE OFFICE OF THE CITY MANAGER

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April 3, 2006

Honorable C. Nelson Harris, Mayor
Honorable Beverly T. Fitzpatrick, Jr., Vice Mayor
Honorable M. Rupert Cutler, Council Member
Honorable Alfred T. Dowe, Jr., Council Member
Honorable Sherman P. Lea, Council Member
Honorable Brenda L. McDaniel, Council Member
Honorable Brian J. Wishneff, Council Member

Dear Mayor Harris and Members of City Council:

**Subject: Virginia's Opportunity Regions
Marketing Grant**

Background:

The Virginia Economic Development Partnership (VEDP) established the Virginia's Opportunity Regions Marketing Grant to assist local governments in the state with marketing. In December 2005, the Division of Economic Development applied for this grant to design and print marketing brochures for the City, Roanoke Centre for Industry and Technology (RCIT), the Riverside Centre and Enterprise Zones One A and Two.

In March 2006, for the second year in a row, the Virginia Economic Development Partnership awarded the City of Roanoke a grant. This grant is for \$10,000.00 and requires 50% in matching funds. Matching funding of an additional \$5,000 for this grant is available in the Economic Development budget (account number 001-310-8120-2015).

A grant contract to receive the grant needs to be signed by the City Manager and returned to the State for the money to be received.

Considerations

City Council action is needed for the City to formally accept and appropriate these funds and authorize the Director of Finance to establish a revenue account to receive the funds. City Council must also authorize the City

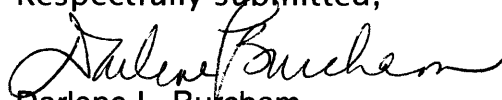
Manager to sign a grant contract accepting the Virginia's Opportunity Regions Marketing Grant.

Recommended Action:

Accept the grant as described above. Authorize the City Manager to execute a grant contract to accept such funds and to execute any other required grant documents, all such documents to be approved as to form by the City Attorney.

Adopt the accompanying budget ordinance to establish revenue estimates totaling \$15,000 in the Grant Fund, to transfer \$5,000 from the General Fund Economic Development account, and to appropriate funding totaling \$15,000 into an expenditure account to be established by the Director of Finance in the Grant Fund.

Respectfully submitted,



Darlene L. Burcham
City Manager

DLB:lb

c: Mary F. Parker, City Clerk
William M. Hackworth, City Attorney
Jesse A. Hall, Director of Finance
R. Brian Townsend, Director of Planning Building & Economic Development
Sherman M. Stovall, Director of Management and Budget

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